

**From:** "DCFASHIONWEEK NEWSLETTER" <info@dcfashionweek.org>  
**Subject:** Video & Photos from DC Fashion Week  
**Date:** September 20, 2012 1:00:38 PM EDT  
**To:** "Phil Kogan" <philkdc@gmail.com>


## DCFASHIONWEEK



# Newsletter

DC Fashion Week Newsletter

September 20, 2012

SOUTH ASIAN DESIGNERS SHOWCASE	EMERGING DESIGNERS SHOWCASE - SOLD OUT	17th INTERNATIONAL COUTURE COLLECTIONS SHOW
<b>FRIDAY SEPTEMBER 21</b>  SOUTH ASIAN DESIGNERS SHOWCASE DOORS OPEN AT 6:00 PM FASHION SHOW AT 7:00 PM  <b>DESIGNERS</b>  Heritage Collection by Ashraf Valliani Mireasma Violet Fernandes WOW by Juhi Jagiasi  <b>ADDRESS</b>  INDIQUE HEIGHTS 2 WISCONSIN CIRCLE, CHEVY CHASE, MD, 20815  <b>TICKETS</b>  GENERAL ADMISSION \$10.00  <a href="http://mehfilevents.com/events/dc-fashion-week-south-asian-designers-day/">http://mehfilevents.com/events/dc-fashion-week-south-asian-designers-day/</a>  <b>FRIDAY - SEP 21 SOUTH ASIAN DESIGNERS DAY</b> DC Fashion Week hosts the first South Asian Designers Day. Designers from India exhibit their latest collections at Indique Heights  	<b>SATURDAY SEPTEMBER 22</b>  DOORS OPEN AT 5:00 PM FASHION SHOW AT 6:00 PM  AFTER-PARTY AT CLUB IBIZA (1222 1st street NE DC 20002) Free Admission with ticket stub <b>DESIGNERS</b>  Aphropolitan As-Saffat Boshier Callista Cutlass & Cane Divinely Designs JahtaXtreme Clothing Jessica Howell Fashions sPACyCloud Simply Cecily  Standout Couture Svelte by Sharon Brown Tim Bro Collection  <b>ADDRESS</b>  WASHINGTON POST CONFERENCE CENTER 1150 15TH STREET, NW, WASHINGTON, DC 20005  <b>TICKETS</b>  SOLD OUT  <b>SATURDAY - SEP 22 M.E.D.I.A. (METROPOLITAN EMERGING DESIGNERS &amp; INDIE ARTIST)</b> Emerging designers and upcoming Indie Artist show their talents together at the Washington Post Conference Center.	<b>SUNDAY, SEPTEMBER 23</b>  DOORS OPEN AT 5:00 PM (VIP RECEPTION & VENDOR MARKET) FASHION SHOW AT 6:00 PM  <b>DESIGNERS</b>  Andrew Nowell Menswear Corjor International Designersberg Firefly Africa * Asia Heydari House of Jola Keto Couture Monami Slanovskyi Presented by Kate Linde Bridal Svelte Couture Svetlana Horvat  <b>ADDRESS</b>  EMBASSY OF FRANCE LA MAISON FRANCAISE 4101 RESERVOIR ROAD, WASHINGTON, DC 20007  <b>TICKETS</b>  GENERAL ADMISSION ADVANCE \$70.00 GENERAL ADMISSION DOOR PRICE \$80.00 VIP ADMISSION \$150.00 (FRONT ROW & RECEPTION (SOLD OUT)  <b>SUNDAY - SEP 23 INTERNATIONAL COUTURE COLLECTIONS</b> The 17th semi-annual international couture collections show features designer talent from Washington, DC, Ukraine, Nigeria, Thailand, Norway, India & the United States. Hosted at the Embassy of France,

Buy Tickets on [Eventbrite](#)

see unique creations by some of the planet's notable fashion houses.

Buy Tickets on [Eventbrite](#)

## DC Fashion Week Events this Week

DC Fashion Week held its first flash mob presentation in Chinatown as part of the Arts4All project on Wednesday (Day 3). Hair and Makeup services were sponsored by Aveda Hair Institute of Washington.

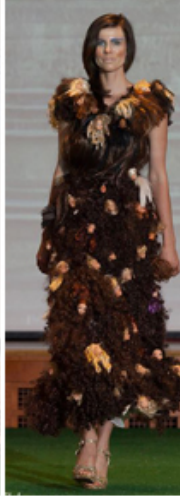


DC FASHION WEEK FLASH MOB IN CHINATOWN



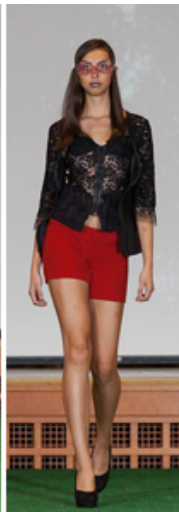
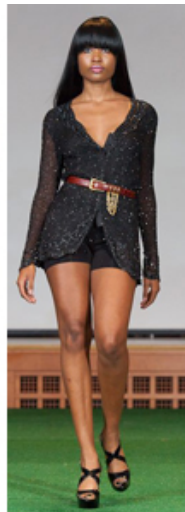
The Kick Off Reception and Eco Fashion Show was held at the IFC (Member of the World Bank Group) on Monday, September 17 in partnership with Inova Going Green.

The featured designers were (L to R )Joanna Carrie, MiraSync, Isagus Extoversions, & Heydari. The fashion show also featured various guest designers from Inova 's Project Bluewrap.



HEYDARI

ISAGUS EXTROVERSIONS  
PHOTOS BY PHIL KOGAN



MYRASYN

JOANNA CARRIE  
PHOTOS BY PHIL KOGAN





PROJECT BLUE WRAP by INOVA GOING GREEN  
PHOTO: PHIL KOGAN

Andrew Nowell Menswear was one of the featured designers in the standing room only A/C DC Fashion Show held at the Washington Club at Patterson House on DAY 2 of DC Fashion Week. Photos by Phelan Marc



PHOTOS BY PHELAN MARC

## FASHION INDUSTRY NETWORKING PARTY

### THURSDAY - SEP 20 FASHION INDUSTRY NETWORKING PARTY

Calling all fashionistas, bloggers, stylists, models, photographers, personal shoppers, makeup artists, hair stylists and fashion industry insiders. Join us for the largest fashion industry mixer in Washington. A special swimsuit, jewelry and accessory fashion show at 7:00 PM. Free Admission at Dirty Martini. Age 18 and up.



MYRASYN

JOANNA CARRIE  
PHOTOS BY PHIL KOGAN

### VENDORS

Anika Hobbs  
A3couture

Designersberg  
House of Jola  
Hutchins Designz  
I.D.M.E (I Define Me)  
Imani Cowrie  
Oh My Sweetness  
Prestige Concepts  
Soudan Designs  
Starrs 2nd Story  
Stella & Dot Style Dezigns  
Traci Lynn Fashion Jewelry

A fashion week is a fashion industry event, lasting approximately one week, which allows fashion designers, brands or "houses" to display their latest collections in runway shows and buyers to take a look at the latest trends. Most importantly, it lets the industry know what's "in" and what's "out" for the season.

The most prominent fashion weeks are held in the four fashion capitals of the world: New York City, London, Milan, and Paris. Fashion weeks are now held in most major cities including the nation's capital. DC Fashion Week is one of the fastest growing fashion weeks, making it the the fourth largest fashion week in the United States.

The next fashion week is September 17 - 23, 2012. Registration started on May 1. Visit the official website for details.  
[www.dcfashionweek.org](http://www.dcfashionweek.org)

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Watch DC Fashion Week Video Please click link to view video

<http://www.dcfashionweek.org>

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